**INSIDE:** STORE CLASSES | SPECIAL EVENTS | COUPONS | & MORE

SEWING & VACUUM AUTHORITY A Family Company



TERS E TION

DON'T MISS OUR

TRADE IN SALE

**IN-STORE ONLY!** 

UP TO
70%
OFF
DETAILS
ON PG. 4



Family-Owned Since 1983



DISCOVER THE NEXT EVOLUTION IN PRECISION CRAFTING WITH THE ALL-NEW BERNINA 3 SERIES—FEATURING THE BERNINA 335 AND B 325— ALONGSIDE THE REVOLUTIONARY BERNETTE 68 AIRLOCK MAKERS EDITION AND OUR ENHANCED BERNINA 7 PRO SERIES MACHINES!

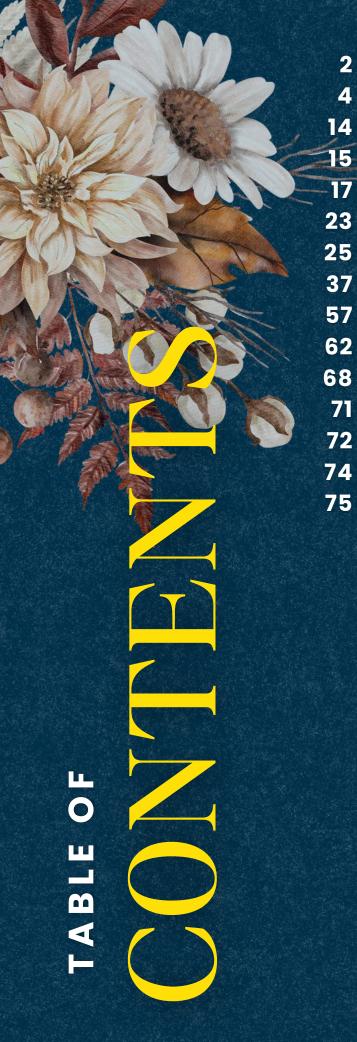


## CALL OR VISIT YOUR LOCAL STORE FOR MORE DETAILS!



SEW MANY
AMAZING NEW
FEATURES TO
DISCOVER!





NEW BERNINA MACHINES
TRADE IN, TRADE UP SALE
IN-STORE COUPONS
CLASS CALENDARS
SPECIALS & EVENTS
BUNDLE OFFERS
BROTHER DEALS
BERNINA DEALS
ARROW DEALS
JANOME DEALS
VIKING DEALS
HANDI QUILTER DEALS
VACUUMS
QUILT QUARTERS' NOTIONS
OUR LOCATIONS

## WHY BUY FROM US?

LOW PRICE PROMISE

TRUE WARRANTY

90-DAY PRICE MATCH

FREE LESSONS

LOCAL & FAMILY OWNED

## BRING YOUR MACHINE OR VACUUM IN FOR A FREE QUOTE! WE TAKE 'EM ALL!



SEWING, QUILTING, EMBROIDERY MACHINES AND VACUUMS

BRING IN YOUR OLD MACHINE! WE TAKE 'EM ALL!

## TRADE IN, TRADE UP

## 7 17 3

SAVE
30-70%
OFF MSRP



Floor Model Sewing Machine

WAS \$399.00 | OUR CLEARANCE PRICE: \$249.00

Only one in stock!



## Janome MC500E

NEW IN BOX! Embroidery Only Machine

Was: \$2,999.00 | OUR CLEARANCE PRICE: \$1,799.00

Only one in stock!

## Viking MN 1000

Floor Model 10 Needle Embroidery Machine (INCLUDES HAT HOOP, CAP & FRAME & DRIVER & MULTIPLE HOOPS)

Was: \$14,999.00 | OUR CLEARANCE PRICE: \$8,999.00

Only one in stock!

## Janome MC9450

Floor Model Sewing Machine

Was: \$5,999.00 | OUR CLEARANCE PRICE: \$3,799.00

Only one in stock!







## TRADE IN, TRADE UP

## K T I T H

SAVE 30-70% OFF MSRP





## Janome AirThread 2000DP

Floor Model Serger

Was: \$1,799.99

**OUR CLEARANCE PRICE: \$1,299.00** 

Only one in stock!

## **Bernina B335**

Floor Model Sewing Machine WAS \$1,899.99 | **OUR CLEARANCE PRICE: \$1,299.00** *Only one in stock!* 

## **Simplicity S65P**

Premium Cordless Multi-Use Vacuum

Was: \$599.99 | OUR CLEARANCE PRICE: \$399.00

## Simplicity S65D

Premium Cordless Multi-Use Vacuum

Was: \$399.99 | **OUR CLEARANCE PRICE: \$299.00** 

## **Simplicity S65S**

Premium Cordless Multi-Use Vacuum

Was: \$329.99 | OUR CLEARANCE PRICE: \$249.00

## **Hizero F803**

Bionic Mop Hard Floor Cleaner

Was: \$699.00-\$750.00

**OUR CLEARANCE PRICE: \$499.00** 

Only two in stock!



BRING IN YOUR OLD MACHINE! WE TAKE

## TRADE IN, TRADE UP

## 3173



30-70% OFF MSRP



## Simplicity Spiffy S60

Lightweight Bagless Vacuum

Was: \$179.99 | OUR CLEARANCE PRICE: \$79.99

## **Brother PS100**

Sewing Machine

WAS \$249.99 | **OUR CLEARANCE PRICE: \$179.99** 



Sewing & Quilting Machine

Was: \$10,000.00 | OUR CLEARANCE PRICE: \$4,899.00



## **Brother PS300**

Computerized Sewing Machine

Was: \$499.99 | OUR CLEARANCE PRICE: \$379.99



Computerized Sewing Machine

Was: \$1,699.99 | OUR CLEARANCE PRICE: \$999.99

Only one in stock!



## **Bernette b79**

Floor Model Sewing Machine

Was: \$2,749.00 | OUR CLEARANCE PRICE: \$999.99

Only one in stock!









## trade in, trade up









## Bernina 325

Floor Model Sewing Machine

Was: \$1,399.99 | OUR CLEARANCE PRICE: \$999.99

Only one in stock!

## **Berning 335**

Floor Model Sewing Machine WAS \$1,599.99 | OUR CLEARANCE PRICE: \$1,099.99

Only one in stock!



Floor Model Quilting Machine

Was: \$5,199.00 | OUR CLEARANCE PRICE: \$3,799.99

Only one in stock!

## **Bernette B70**

Floor Model Embroidery Machine

Was: \$1,549.99 | OUR CLEARANCE PRICE: \$1,349.99

Only one in stock!

## **Bernette B05 Crafter**

Sewing Machine in Original Box

Was: \$465.00 | OUR CLEARANCE PRICE: \$308.00

Only one in stock!

## **Brother PrintModa**

Floor Model Fabric Printer

Was: \$1,379.00 | OUR CLEARANCE PRICE: \$849.99

Only one in stock!

## **Brother VM5200**

Floor Model Sewing, Embroidery, & Quilting Machine

Was: \$9,199.99

**OUR CLEARANCE PRICE: \$6,159.99** 









## TRADE IN, TRADE UP

## **SAVE OFF MSRP**





## **Brother PS500**

Pacesetter Sewing Machine in Original Box

Was: \$1,149.99

**OUR CLEARANCE PRICE: \$749.99** 



## Janome MC400E

Floor Model Embroidery Machine WAS \$1,999.99

**OUR CLEARANCE PRICE: \$899.00** 



## Janome 721

Floor Model Sewing Machine

Was: \$499.99

**OUR CLEARANCE PRICE: \$299.00** 

Only one in stock!



## **Handi Quilter Amara 20**

Floor Model Longarm Quilting Machine (INCLUDES 12ft Frame Studio w/Pro Stitch)

Was: \$25,490.00

**OUR CLEARANCE PRICE: \$21,559.00** 











## trade in, trade up

## SAVE 30-70% OFF MSRP





Classroom Model Overlocker & Coverstitch Machine Was: \$7,999.00 | OUR CLEARANCE PRICE: \$5,499.00 Only one in stock!



Classroom Model Overlocker Machine WAS \$5,499.00 | OUR CLEARANCE PRICE: \$3,999.00 Only one in stock!

## **Berning L850**

**NEW IN BOX! Overlocker Machine** Was: \$3,849.00 | OUR CLEARANCE PRICE: \$3,099.00 Only one in stock!

## Bernina 570 QE Kaffe

Floor Model Sewing Machine (No Kaffe Luggage Included) Price too low to print! See store for details. Only one in stock!

## **Bernina 335**

Floor Model Sewing Machine Was: \$1,499.00 | OUR CLEARANCE PRICE: \$1,300.00 Only one in stock!

## Bernette Yaya Han b79

NEW IN BOX! Sewing & Embroidery Machine Was: \$3,339.00 | OUR CLEARANCE PRICE: \$1,999.00











BRING IN YOUR OLD

## TRADE IN, TRADE UP







## Bernette b05 Crafter

**NEW IN BOX! Sewing Machine** Was: \$465.00 | OUR CLEARANCE PRICE: \$349.00

## Berning b05 Crafter

Floor Model Sewing Machine WAS \$465.00 | OUR CLEARANCE PRICE: \$308.00 Only one in stock!

## **Brother XP3**

Floor Model Sewing, Quilting, + Embroidery Machine Was: \$20,999.00 | OUR CLEARANCE PRICE: \$9,999.00 Only one in stock!

## **Brother BQ2450**

**NEW IN BOX! Sewing & Quilting Machine** Was: \$5,999.00 | OUR CLEARANCE PRICE: \$4,500.00

## **Brother BQ950**

Floor Model Sewing & Quilting Machine Was: \$2,749.00 | OUR CLEARANCE PRICE: \$1,499.00 Only one in stock!

## Janome QMPro 16 w/ ProStitcher

Floor Model Long Arm Quilting Machine Was: \$20,994.00 | OUR CLEARANCE PRICE: \$11,999.00 Only one in stock!

## **Janome OMPro 16** without ProStitcher

Floor Model Long Arm Quilting Machine

Was: \$6,999.00

**OUR CLEARANCE PRICE: \$4,999.00** 







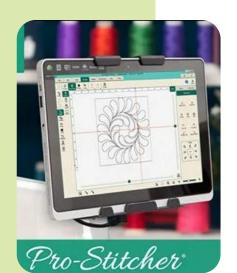




## trade in, trade up

## 7 1 7 3-







Floor Model Quilting Robotics System

Was: \$11,995.00 | OUR CLEARANCE PRICE: \$8,000.00



## Janome M7 Quilter's Collector's Series

Floor Model Computerized Sewing & Quilting Machine WAS \$7,999.00 | **OUR CLEARANCE PRICE: \$8,000.00**Only one in stock!



Floor Model Sewing Machine

Was: \$20,999.00 | OUR CLEARANCE PRICE: \$9,999.00

Only one in stock!



Floor Model Computerized Sewing Machine Was: \$1,049.00 | OUR CLEARANCE PRICE: \$699.00







## MORE LAST CHANCE DEALS!

BERNINA Q20 w/ Foldable Table
New Head, Chip In Table
Orig. Box & No Box
WAS \$13,899.00 | NOW \$8,999.00
Save thousands!!!

**BERNINA B535 - New in Box**WAS \$4,099.00 | **NOW \$3,299.00** 

## HANDI QUILTER Moxie XL w/ Little Foot Frame

New Head, Like New Frame. Orig. Box & No Box WAS \$8,995.00 | **NOW \$6,995.00** 

**BERNETTE b79 Ya Ya Han - New in Box** WAS \$2,899.00 | **NOW \$1,999.00** 

**BROTHER PR 680 W 6 Needle Embroidery** WAS \$12,999.00 | **NOW \$10,999.00** 

**BROTHER 1250 E - New in Box**WAS \$2,349.00 | **NOW \$1,449.00** 

**BROTHER 1850 D - New in Box** WAS \$1,499.00 | **NOW \$1,199.00** 

**BROTHER Scan N Cut SDX85 New in Box**WAS \$399.99 | **NOW \$249.99** 

**BROTHER SE 600 - New in Box** WAS \$1,079.00 | **NOW \$499.99** 

**JANOME 9480 - New in Box**WAS \$6,499.00 | **NOW \$4,999.00** 

**JANOME TM50 - New in Box**WAS \$799.00 | **NOW \$649.00** 

**JANOME HD3000 - New in Box**WAS \$599.00 | **NOW \$449.00** 

**JANOME S9 - New in Box**WAS \$4,999.00 | **NOW \$3,499.00** 

**MIELE TriFlex HX1 - New in Box** WAS \$899.00 | **NOW \$579.99** 

MIELE TriFlex HX2 Sprinter - New in Box WAS \$1,049.00 | NOW \$799.99

**MIELE CM5 Coffee Maker - New in Box** WAS \$1,499.99 | **NOW \$999.99** 

Oreck Elevate Vacuum - New in Box WAS \$499.00 | NOW \$299.99

JANOME 721
Floor Model Sewing Machine
WAS \$399.00 | NOW \$249.00
Only one in stock at our Louisville
location!

**JANOME 9850 - New in Box**WAS \$2,499.00 | **NOW \$1,399.00** 

JANOME MyLock 434D Serger - New in Box WAS \$699.00 NOW \$599.00



## Sale

BRING THESE TO YOUR LOCAL STORE TO REDEEM





## RENEW, REFRESH, REPAIR

Take \$10 OFF

Any Repair Over \$24.99!

MUST MENTION AD. TERMS AND CONDITIONS APPLY.

YES, WE CAN FIX EVERY MAKE & MODEL!



DON'T WAIT! REPAIR IS ADVISED ONCE PER YEAR.
KEEP YOUR MACHINE IN TIP-TOP SHAPE!

## DEALER SPECIAL!



## **MULTI-NEEDLE SHOWCASE**

- 6 NEEDLE/ 10 NEEDLE!
- NEW AND USED!
- FREE LESSONS!
- 10 YEAR WARRANTY!
- Low price promise!
- TRADE-INS WELCOME!

ONE TIME USE PER CUSTOMER. TERMS AND CONDITIONS APPLY.



## **CLOSEOUT FABRIC DEALS**



DESIGNER BRANDS STARTING AT \$4.99 / Vard!

\*TERMS & CONDITIONS IN-STORE. MIN YARD CUT APPLIES

## OUR TOP CORDLESS PICK!

SIMPLICITY

**S65P** 

Was \$599.99. Now \$499.99!



## **WORLD'S BEST PET VAC!**

RICCAR R30

COME SEE IT FOR VOURSELF!



EVERYDAY SWISS METTLER 60 WEIGH SILK THREAD

**WAS \$4.99 PER SPOOL** 

BUV 10, GET 2 FREE!

Lowest Prices Guaranteed • Free Assembly • 10 yr Warranty • Financing Available

## Sewing & Vacuum Authority & CCTOBERCALENDAR

Mon	Tue	Wed	Thu	Fri	Sat
29		1	2	3	4
Bernina 5-7-8 Senes Embroidery Mastery	Bucket Hat Class with Ruth Bradyl		SVA's Weekly Facebook LIVEI	Brother's NEW Product Party at SVA Clarksvillo!	Brother's NEW Product Party at SVA Clarktville
			NEW! CESD My Happy Place BOM: Clarksville		Applique Seasonal Skinnies
			Place BOW CLERSVINE		LONG ARM GROUP MEETING
					Quilts of Valor Meeting
6	7	8	9	10	11
	Viking Club	Edge to Edge Quitting on Your Embroidery Machine	SVA's Weekly Facebook	The Bluegrass One Stop Shop	Нор
		Tour Employery Machine	TO THE STATE OF TH		SIT AND SEW
13	14	15	16	17	18
New Owners Embroidery Class		New Owners Sewing Class	SVA's Weekly Facebook LIVE!	JELLY ROLL RACE	★ BERNINA'S SUPER     SATURDAY
Embroidery- Boyand the Basics		Sewing - Beyond the Basics	NEW!! OESD My Happy Place Block of the Month- Westport		Clarksville Block of the Month Club 2025
20	21	22	23	24	25
Bernina 4-5-7-8 Series New Owners Sewing Class	★ Kona Cotton 2025 Block of the Month Quilt	By Annie- It's a Cinch	SVA's Weekly Facebook LIVE!	★ Cuddle® Up with BERNINA Workshop!	k: A Two-Day Hands-On
27	28	29	30	31	4
Embroidery Club 101	★ Moonshadow Block of the Month	New Owners Sewing Class	SVA's Weekly Facebook LIVE!		Quitts of Valor Meeting
	the Martin	Sewing - Beyond the Basics	Viving Embraidery Club	LONG ARM GROUP	
			New Owners Embroidery		PRESIDES
			Ctass		
			Embroidery- Beyond the Basics		

Buy Tickets Now!



SVA CLARKSVILLE 914 EASTERN BLVD SVA LOUISVILL 10494 Westport Re

GREENWOOD 1035 NORTH SR 135 ONLINE EVENT SPECIAL EVENT

## OCTOBER CALENDAR

Sat	Fri	Thu	Wed	Tue
	3	Sewing Studio at Quilt Quarters! Join Our 5 Hour Open Sew!	1	.30
ase Eventi 📳 Hands-On	10 ★ Two-Day BERNINA Stitchw Workshop with Kathy Shalda	Sewing Studio at Quilt Quarters! Join Our 5 Hour Open Sew!	8	7
Bernina Mastery Guide: Sewing	Bernina Mastery Guide Embroidery	Sewing Studio at Quilt Quarters! Join Our S Hour Open Sew!	15 ★ "Sew Hornetown" Black of the Month ★ .	14 ULI3 Cadence Court ock of the Month Club! March 2025-26
2	24	23 Sewing Studio at Quilt Quarters! Join Our 5 Hour Open Sew!	22	.21
	31	Sewing Studio at Quilt Quarters! Join Our 5 Hour Open Sew!	29	28

LEARN SEWING, QUILTING, AND EMBROIDERY WITH US!



HAVE YOU SEEN OUR

## CERTIFIED PRE-OWNED MACHINES?

EXPLORE
THE NEW
CATALOG
TODAY!

IN-STOCK AT SEWING & VACUUM AUTHORITY!

PRE-OWNED

These machines are thoroughly inspected, repaired, and tested to ensure they meet high standards of functionality and reliability. A certified pre-owned sewing machine is an excellent choice for anyone seeking value, sustainability, and reliable performance. Every certified pre-owned machine we sell includes a 1-year mechanical warranty\* and 30-day unlimited ask warranty. \*See store for details.

OVER 60% OFF REGULAR PRICES!

**SHOP ONLINE** 



GET THE LOWEST PRICE, EVER.

ONE AVAILABLE - ONLY AT OUR CLARKSVILLE STORE! CALL SARAH AT (812) 283-8424.

## Sew Much Fabric!



## **COME EXPLORE THOUSANDS OF BOLTS OF FABRIC IN-STORE!**





## WHAT DOES OUR "LOW PRICE PROMISE" LOOK LIKE?

"My local dealer wanted \$750-800, and were going to ship it to Chicago for repair. It would take 6-8 weeks.

I took my BERNINA 880 here because it would no longer self-thread. They fixed it in less than 2 weeks for only \$125.

I also found out that they are MUCH cheaper for supplies, material, thread, etc. than my local dealer. This is the place for all sewing machine repair, as well as a great place to shop. While talking to them, we inquired about some local restaurants. They steered us right. Food was great. It was well-worth the 2 hour drive. They also have a GREAT assortment of new and used vacuums for sale."

-REVIEW BY BILL W.

**GOOGLE REVIEWS LOCAL GUIDE** 





That's the Sewing & Vacuum Authority difference!



SEWING & VACUUM AUTHORITY A Family Company

## FEATURED QUILTING WORKSHOP

## **BERNINA**StitchWise:

**PIECE BY PIECE** 





CREATE A STYLISH & FUNCTIONAL ZIPPER POUCH WHILE LEARNING DECORATIVE STITCHING, QUILTING IN THE HOOP, COUCHING, FREE-MOTION QUILTING, STITCHING ON VINYL, ADDING ZIPPERS, & MORE!

TICKETS: \$79.99 FOR ONE FULL DAY, INCLUDES LUNCH

CHOOSE YOUR DAY!
FRI OCT 17<sup>TH</sup> OR
SAT OCT 18<sup>TH</sup>

SCAN WITH PHONE FOR TICKETS:





SATURDAY



SEW & VAC AUTHORITY LOUISVILLE, KENTUCKY (WESTPORT RD)



An exciting event using Cuddle® Minky fabric & beautiful **BERNINA** Sergers!

LOCATION
SVA Louisville (Westport Rd)

DATE **October 24-25, 2025** 

TIME **9AM-4:30PM** 

TICKET PRICE \$99.99 Early Bird Special! (Must Register by September 24th)

\$149.99 Regular Price



SCAN TO REGISTER NOW!



## Sew Much Fabric.



## **COME EXPLORE THOUSANDS OF BOLTS!**





WE HAVE THE REGION'S LARGEST SELECTION!

## EMBROIDERY BUNDLES!

## SUPER AUTUMN BUNDLE



## INCLUDES...

- Brother PR1055X 10 Needle Embroidery Machine
- Brother PRNSTD2 Stand
- 7 Piece Frame EZ Frame Set
- Wide Cap Frame & Driver Set
- PR Playbook
- Delivery, Set up, & 2 Training Classes

...A \$6,500 VALUE!!



SEE MORE ON THE NEXT PAGE!



## ....AND MORE FOR YOU!



PRICE TOO LOW TO PRINT!



Take your embroidery skills to the next level!

SEE STORE FOR DETAILS!



## FIND YOUR STORE

CLARKSVILLE, IN | 914 EASTERN BOULEVARD | (812) 283-8424 LOUISVILLE, KY | 10494 WESTPORT RD | (502) 412-6040 INDIANAPOLIS, IN | 9504 HAVER WAY | (317) 757-8340 GREENWOOD, IN | 1035 NORTH SR 135 | (317) 882-6672 Celeste + Entrepreneur Pro W





CALL TO PRE-ORDER TODAY!



Our team got an early look at Brother's latest machines & upgrades at Brother Experience #BEX2025 in Austin, Texas!

Take a look at the new machines on the next pages, or watch live demos on our Youtube channel.

#bex2025



## PREMIER EMBROIDERY MACHINE

Designed to Elevate your Embroidery Skills

## Built-in Embroidery Designs, Frame Pattern Combinations, and Lettering Fonts

Featuring an expansive library of 523 built-in embroidery designs, 140 customizable frame pattern combinations, and 26 sophisticated embroidery lettering fonts, you are empowered to create stunning, personalized masterpieces with unrivaled versatility and precision.

## • Spacious Embroidery Area

Plenty of room to create with 9.5" x 14" embroidery area.

## 2-Point Embroidery Positioning Function with LED Pointer

Provides precise positioning to show where the needle will drop for all your projects. Avoid mistakes and ensure every stitch lands exactly where you want it. This level of control reduces fabric waste, saves time on re-hooping or adjustment, and results in professional-quality finishes.

### Matrix Copy

Matrix Copy function automatically arranges repeat designs, saving fabric and time. Create multiple designs in a single hooping for greater efficiency.

### High-End Features

The Automatic Thread Tension and Automatic Needle Threading System make this machine easy to use, while the Color Sorting and Advanced Color Shuffling Capabilities allow you creative freedom.

## Artspira Mobile App¹

Unleash your creativity like never before! With the Artspira mobile app, turn your own sketches into stunning designs—ready to stitch on your machine. Dive into a world of inspiration by exploring exciting new projects and step-by-step tutorials. Bringing your artistic vision to life has never been this easy and fun!

## • My Stitch Monitor App<sup>1</sup>

The My Stitch Monitor app alerts you when it's time to change the thread and even when your design is finished.

## • Easy Echo and Deco-Fill

The stippling feature on the Embroidery edit tab allows you to add decorative textures to virtually any project.

## • Crystal Clear 10.1" LCD Screen

Effortlessly scroll through menus, navigate the crystalclear icons, and even edit on-screen on the large 10.1" built-in high-definition LCD display.



## INTUITIVELY DESIGNED QUILTING AND SEWING

Premium Sewing and Quilting Performance

## Generous Built-in Sewing Stitches

Elevate your next project with unmatched creativity and precision. Explore the extensive library of 760 expertly crafted sewing stitches, featuring 20 innovative tapering designs, 3 authentic Sashiko patterns, and 130 advanced stitches optimized for seamless performance with the included Dual Feed foot.

### Generous Workspace

Designed for maximum productivity, the generously spacious ~16" x 25" workspace—with the included wide table—provides ample room for large-scale projects. With an impressive 11.25-inch distance from needle to arm, superior LED lighting, and a vibrant 10.1-inch LCD touchscreen display, every detail of your work is illuminated and easily accessible for precision and ease.

### Intelligent Stitch Regulator

Previously found only on our premium, top-tier machine, the Intelligent Stitch Regulator, with its included 3 feet, adjusts needle timing to match your fabric's feeding speed—an essential feature for flawless quilting.

## Sew Straight Laser Guide

Utilize the bright laser guide to achieve perfectly straight seams on both light and dark fabrics- whether you're quilting, piecing, sewing, or aligning rows of decorative stitches. This visual aid simplifies your workflow, enhances accuracy, and ensures professional results.

### Easy Needle Plate Removal

The quick and easy needle plate access allows for easy removal and hassle-free cleaning to keep your machine running smoothly.

## My Custom Stitch

The advanced My Custom Stitch feature allows you to design your own decorative stitch or pattern, save it, and then use that unique stitch or pattern for all your projects.

## Crystal Clear 10.1" LCD Display

See your designs come to life on the large 10.1" built-in high-definition LCD display. Easily scroll through the menus, navigate the crystal-clear icons, and see your design properties in preview mode.

## Artspira Mobile App<sup>1</sup>

Compatible with Artspira, Celeste CX1 users will appreciate the Weekly Inspo tiles, where new projects and tutorials are regularly uploaded.

HADSSCX1

<sup>1</sup>Free app download and wireless connection required. Compatibility may vary by device, operating system and country. ©2025 Brother International Corporation



## ADVANCED MULTI-NEEDLE EMBROIDERY

Elevate Your Embroidery with the Efficiency of 10 Needles

### Built-in Embroidery Designs and Fonts with Fast Embroidery Speeds

Access 1,280 built-in designs, 140 frame pattern combinations, and 51 adjustable fonts, including a 3D puff font. Embroider at speeds of up to 1,000 stitches per minute with fast acceleration.

## • Expansive Embroidery Area of 8" x 14"

Take on big projects with a spacious 8" x 14" embroidery area - ideal for quilts, jacket backs, home décor items, and more.

### Matrix Copy

The Matrix Copy function automatically arranges repeat designs, saving fabric and time. Create multiple patches in a single hooping for greater efficiency.

### • Brother-Exclusive My Design Center Built-in Software

The exclusive My Design Center software offers endless design possibilities. Draw directly on-screen or scan art with the included frame and zoom up to 1600% to view every detail on the LCD display.

### Enhanced Embroidery Editing

Elevate your embroidery with top editing features: alignment options, undo/redo, grouping, text editing, and 'no sew' buttons to disable color selections in a design.

### Virtual Design Preview

With Virtual Design Preview and Brother's InnovEye Technology, use the onboard camera under the needle to see exactly where the needle will stitch in real time. You can also scan fabric to preview your design placement—even on small areas like caps and sleeves.

### Security Features

The Security Lock Mode feature lets you manage multiple users without needing individual passwords. The Shortcut Key lets you quickly jump to the embroidery screen to save time. Plus, the Key Optimization system lets business owners customize machine access.

### Wireless Enabled Connectivity

With Wireless Connectivity, the My Stitch Monitor app¹ alerts you when to change threads or when your project is done. The Artspira app¹ lets you access and customize embroidery, print, and cut designs right from your phone.

### Optional Software

With a comprehensive set of power embroidery digitizing tools, design and digitize logos, and customize monogrammed designs using optional BE EmbroideryStudio software. For advanced vector graphic editing, CorelDRAW\* is integrated as a plugin, allowing you to create and refine vector artwork. Additionally, with optional PE-DESIGN 11 software, wirelessly connect up to 10 machines, significantly boosting your business's productivity.

## EXPERIENCE TRUE LUXURY

AVENEER

EV1



Only at your local Brother Dealer. Lowest prices, guaranteed.

## AVENEER EV1

SEWING . EMBROIDERY . QUILTING



## **Industry First Features and Unrivaled Innovations**

## ✓ Largest Embroidery and Projector Area

A large 14.1" workspace handles everything including large home decor projects. The industry leading 11 5%" x 18 ¼" embroidery frame is the **largest and most advanced** ever offered by Brother. Project stitches or designs onto an 8"x5" projection area, allowing for precise placement and editing.<sup>1</sup>

### **Picture Play Embroidery Function**

Using AI technology, the Picture Play Embroidery Function converts photos or images into thread art and displays it directly on-screen, giving the users the ability to effectively paint with thread for the ultimate work of art.

### ISR Intelligent Stitch Regulator

Keeping all stitch lengths even, this feature adjusts the needle timing to match the actual speed of the fabric being fed into the machine. Includes three modes (Continuous, Intermittent, and Basting) and three free motion feet.

### A Library of Built-in Designs

Browsing a vast collection of over 877 sewing stitches, 1,858 embroidery designs, 31 fonts, and over 217 Disney character patterns from the large 10.1" capacitive LCD touch screen is easy and comfortable.

## **Buttonhole Preview**

A first in the industry this innovative feature lets users preview the style, vertical or horizontal placement, and spacing of buttonholes through the powerful StitchVision projector.<sup>1</sup>

## StitchVision Technology

Preview your stitches before you sew! Project a marker line, square, circle, or grid directly onto the fabric in one of 16 colors. This feature brings the reassurance of precision to every project.<sup>1</sup>

### **Edge-to-Edge Quilt Feature**

With easy-to-follow instructions and 15 patterns to choose from, this dynamic feature lets users finish their quilt directly on the Aveneer EV1. Even with our  $7" \times 12"$  or  $10" \times 10"$  magnetic hoops. A great substitute for a long arm!

## **Voice Guidance Feature**

Gently guides users audibly through next steps of a project with a choice of voices in 6 languages.

### **Mobile Apps**

App compatibility extends the creative possibilities of the EV1. With the Artspira Mobile App<sup>2</sup>, access 10 bonus designs for the large hoop or use the drawing tool to create personalized quilt labels. The My Design Snap App<sup>2</sup> provides the opportunity to digitize any photo in one of 10 filters, all wirelessly between a mobile device and the EV1.





## AVENEER EV1-LE

SEWING · EMBROIDERY · QUILTING



## **Exclusive Limited Edition**

Only 1,000 Aveneer numbered Limited Edition (EV1-LE) models will be produced. Flaunting a dark gray metallic exterior adorned by a lacy Mickey Mouse geometric pattern, it includes 20 additional Disney designs exclusive to EV1-LE.

Also includes access to 10 additional bonus embroidery design downloads from Artspira.^

## ✓ Largest Embroidery and Projector Area

A large 14.1" workspace handles everything including large home decor projects. The industry leading 11 5/8" x 18 1/4" embroidery frame is the **largest and most advanced** ever offered by Brother. Project stitches or designs onto an 8"x5" projection area, allowing for precise placement and editing.<sup>1</sup>

### **Picture Play Embroidery Function**

Using AI technology, the Picture Play Embroidery Function converts photos or images into thread art and displays it directly on-screen, giving the users the ability to effectively paint with thread for the ultimate work of art.

### ISR Intelligent Stitch Regulator

Keeping all stitch lengths even, this feature adjusts the needle timing to match the actual speed of the fabric being fed into the machine. Includes three modes (Continuous, Intermittent, and Basting) and three free motion feet.

## A Library of Built-in Designs

Browsing a vast collection of over 877 sewing stitches, 1,878 embroidery designs, 31 fonts, and over 237 Disney character patterns from the large 10.1" capacitive LCD touch screen is easy and comfortable.

## **Buttonhole Preview**

A first in the industry this innovative feature lets users preview the style, vertical or horizontal placement, and spacing of buttonholes through the powerful StitchVision projector.<sup>1</sup>



Preview your stitches before you sew! Project a marker line, square, circle, or grid directly onto the fabric in one of 16 colors. This feature brings the reassurance of precision to every project.

### **Edge-to-Edge Quilt Feature**

With easy-to-follow instructions and 15 patterns to choose from, this dynamic feature lets users finish their quilt directly on the Aveneer EV1-LE. Even with our 7" x 12" or 10" x 10" magnetic hoops. A great substitute for a long arm!

### **Voice Guidance Feature**

Gently guides users audibly through next steps of a project with a choice of voices in 6 languages.

### **Mobile Apps**

App compatibility extends the creative possibilities of the EV1-LE. With the Artspira Mobile App², access 20 bonus designs for the large hoop or use the drawing tool to create personalized quilt labels. The My Design Snap App² provides the opportunity to digitize any photo in one of 10 filters, all wirelessly between a mobile device and the EV1-LE.





## SPOOKY SEASON FLASH SAVINGS WITH BROTHER!

# brother

\*Free PR10ACCBNDL or PR6ACCBNDL with purchase of a PR1060W machine.

## Flash Sale

October 8-14, 2025



\*Free Celeste Luggage SASEBCX1 with purchase of a CX1e machine.



\*Free Celeste Luggage SASEBCX1 with purchase of a CX1 machine.



\*Free SASEBEV1 luggage and SAWTEV1 Wide Table with purchase of an EV1 machine.

\*See participating authorized Brother dealer for full offer details. Learn More



## ENJOY YOUR FAVORITES, NOW WITH INSTANT SAVINGS



## ENJOY YOUR FAVORITES, NOW WITH INSTANT SAVINGS



## ENJOY YOUR FAVORITES, NOW WITH INSTANT SAVINGS



## AVENEER

LIMITED TIME OFFER October 8-14, 2025



Learn More

See your local Brother Authorized Dealer for full offer details.

# Accessory of the Month

# October

Piping Foot #38

# 25% OFF



Perfect for effortlessly creating narrow to medium piping, and for smoothly sewing through uneven or multi-layered fabrics.

made to create BERNINA

\*Offer valid October 1-31, 2025 at any participating authorized BERNINA Stores in the United States of America. Offer good for 25% off MSRP on Piping Foot #38. Discount is off MSRP. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

# FREE GIFT SET

## With a B 990 purchase







#### **BERNINA B 990 BUNDLE**

- --- 3 Piece Trolley System Exclusive to B 990
- --- V9 DesignerPlus Software
- --- BERNINA Skill Hub Class
- -- OESD B 990 Bundle
  - Stabilizer Set
  - Isacord Thread Set
  - Embroidery Design Collection
  - BQM Design Collection
  - Expert Embroidery Tape TearAway



Offer valid October 1—December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA B 990 sewing, embroidery, and quilting machine. Gift with purchase valued at \$5,229.65. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply, Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# FREE GIFT BUNDLES \$3,659\*

All three bundles included with purchase of a B 790 PRO







#### PRO EMBROIDERY BUNDLE

- --- BQM Design Collection
- --- Isacord Thread Bundle
- --- Stabilizer Set
- --- Small Clamp Hoop
- --- BERNINA Skill Hub Class



#### PRO QUILTING BUNDLE

- -- Fabric Kit
- -- Amanda Murphy Exclusive Pattern
- Borders Ruler Kit
- -- Quilting Threads
- -- Adjustable Ruler Foot with Slit #72S
- --- BERNINA Skill Hub Class



#### PRO SEWING BUNDLE

- -- BERNINA Thread Library
- --- The BIG Book of Presser Feet
- --- Scissor Set
- -- BERNINA Skill Hub Class



BERNINA (B) 790 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 790 PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$25; One (1) BERNINA Borders Ruler Kit, MSRP \$199; One (1) Quilting Threads Set, MSRP \$260.00; One (1) Fabric Kit, MSRP \$299; One (1) Adjustable Ruler Foot with Slit Foot #725, MSRP \$167; One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; One (1) BERNINA Thread Box, MSRP \$425; a BIG Book of Presser Feet MSRP \$125; One (1) Scissor Set, MSRP \$79; and Three (3) Coupon Codes for a BERNINA Skill Hub Courses, MSRP \$900; Total package value, \$3,659. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# GET A FREE PRO EMBROIDERY BUNDLE

With the purchase of a B 700 PRO with Embroidery Module



#### BERNINA

made to create

BERNINA (B) 700 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 700 PRO sewing, embroidery machine. GWP includes the following: One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value, \$1,480. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# FREE PRO SEWING BUNDLE

## With the purchase of a B 735 PRO





#### PRO SEWING BUNDLE

- --- BERNINA Thread Library
- --- The BIG Book of Presser Feet
- --- Scissor Set
- --- BERNINA Skill Hub Class

Purchase the B 735 PRO with Embroidery Module, get a **BONUS BUNDLE!**\*\*



BERNINA (B) 735 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 735 PRO sewing machine. GWP includes the following: One (1) BERNINA Thread Box, MSRP \$425; a BIG Book of Presser Feet MSRP \$125; One (1) Scissor Set, MSRP \$79; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value, \$929. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

"BERNINA (B) 735 E PRO Gift with Purchase (GWP) available to retail purchaser of a new B 735 E PRO sewing machine. GWP includes the following: One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; One (1) BERNINA Thread Box, MSRP \$425; a BIG Book of Presser Feet MSRP \$125; One (1) Scissor Set, MSRP \$79; and Two (2) Coupon Codes for a BERNINA Skill Hub Course, MSRP \$600; Total package value, \$2,409. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# FREE PRO QUILTING BUNDLE

## With the purchase of a B 770 QE PRO





#### PRO QUILTING BUNDLE

- --- Fabric Kit
- --- Amanda Murphy Exclusive Pattern
- -- Borders Ruler Kit
- -- Quilting Threads
- Adjustable Ruler Foot with Slit #72S
- --- BERNINA Skill Hub Class



BERNINA (B) 770 QE PRO Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$25; One (1) BERNINA Borders Ruler Kit, MSRP \$199; One (1) Quilting Threads Set, MSRP \$260.00; One (1) Fabric Kit, MSRP \$299; One (1) Adjustable Ruler Foot with Sit Foot #725, MSRP \$167; One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value, \$1,250. Available while supplies last. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply, Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

"BERNINA (B) 770 QE E PRO Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE E PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$25; One (1) BERNINA Borders Ruler Kit, MSRP \$199; One (1) Quilting Threads Set, MSRP \$260.00; One (1) Fabric Kit, MSRP \$299; One (1) Adjustable Ruler Foot with Slit Foot #725, MSRP \$167; One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; and Two (2) Coupon Codes for a BERNINA Skill Hub Courses, MSRP \$600; Total package value, \$2,730 Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# UNBEATABLE PRICE!

### L 890 Ultimate Combo Machine



SPECIAL PRICE MACHINE ONLY

\$5,499°

\$8,749 MSRP



ADD THE BUNDLE FOR AN EXTRA

**\$1,000**\* \$2,000+ MSRP

#### WHAT'S INCLUDED

- --- Serger Accessory Case
- --- L 890 Accessory Set
- --- Serger Thread Collection
- --- The BIG Book of Serging
- --- BERNINA Skill Hub Class



**Book** ≪Serging



\*Offer valid October 1-December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA L 890 serger/overlocker machine. The optional Accessory Bundle includes a Serger Accessory Case, MSRP \$239; a BERNINA Serger Accessory Box for L 890, MSRP \$1,121; a Coupon Code for BERNINA Skill Hub Course, MSRP \$300; an Overlock Thread Collection, MSRP \$299; and a BIG Book of Serging, MSRP \$125; a total bundle value of \$2,084. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# BIG QUILTS. SMALLER PRICE.

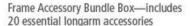
With a Q 20 on 10ft Studio Frame purchase



ADD THE STUDIO CREATIVE BUNDLE FOR AN EXTRA

\$3,000° \$3,924 MSRP







Batting Bar



Offer valid October 1—December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 20 on Studio Frame Bundle for a special price of \$16,499 (a \$22,373 complete bundle package value). Bundle is valued at \$3,924 and includes the BERNINA Q Series Frame Gift Box, MSRP \$3,425 and Batting Bar, MSRP \$499. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by law.

# **BIG SAVINGS**

## With a Q 24 on PRO Frame with Q-matic purchase



\$4,000 \$5,623 MSRP







Batting Bar

Precision Ruler Guide PRO

Frame Accessory Bundle Box—includes 20 essential longarm accessories



Offer valid October 1—December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 24 on PRO Frame with Q-matic Bundle for a special price of \$36,999 (a \$50,621 complete bundle package value). Bundle is valued at \$5,623 and includes the BERNINA Q Series Frame Gift Box, MSRP \$3,425; Precision Ruler Guide PRO, MSRP \$1,699; and Batting Bar, MSRP \$499. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by la

# SPECIAL PRICE— SITTING OR STANDING!

With a Q 16 on Horn Lift Table purchase

#### SPECIAL PRICE\*

Q 16 MACHINE HEAD & TABLE ONLY

\$8,999\*

\$11,999 MSRP

ADD THE CREATIVE QUILTERS BUNDLE FOR AN EXTRA

\$1,600\*



Sit-down Accessory Bundle Box—includes 18 essential sit-down longarm accessories





Offer valid October 1—December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 16 on Horn Lift Table Bundle for a special price of \$10,599 (a \$14,224 complete bundle package value). Bundle is valued at \$2,225 and includes the BERNINA Q Series Sit-Down Gift Box, MSRP \$2,225. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by law.

"I know I have a new best friend," with the B 335."

ANNIKA VICTORIA, DIY LOVER AND YOUTUBER







# THE NEW BERNINA 3 SERIES REALLY PACKS A PUNCH!

POWERFUL TO SEW THROUGH HEAVY FABRICS

EASY TO USE AND TO THREAD • PERFECTLY PRECISE STITCHES

SMALL, STRONG AND QUIET

**HURRY INTO YOUR BERNINA STORE AND GET A 3 SERIES TODAY!** 



### Magical sewing, quilting and embroidery.

Imagine a sewing machine that can do it all: sew, quilt, and embroider with flawless precision, captivating speed and miraculous features. A machine that will help you transform any project into a masterpiece of art and craft. That sewing machine is the BERNINA 990, the ultimate expression of Swiss engineering, precision and innovation.

This new BERNINA flagship sewing and embroidery machine offers you an amazing 14 inches of space to the right of the needle and innovative features you have always dreamed of.

The B 990 is more intuitive than ever with easy, modern navigation and gestures. Tap into your inner artist customizing the 2,927 stitch patterns and 879 built-in embroidery designs. Precisely place and view directly on the screen in front of you with the help from the new BERNINA Placement Scanner, integrated Camera and BERNINA Pinpoint Laser.

The new BERNINA Integrated Stitch Regulator (BISR) brings stitch regulation to all quilting applications — including Ruler Work.

In addition, with WiFi Connectivity and the new Help Center at your side, you can access feature and technique information anytime and anywhere.

This is the new BERNINA 990. Create your Magic!

#### MORE SPACE THAN EVER BEFORE

The B 990 includes a meticulously engineered extended freearm with 14 inches (356 mm) of space to the right of the needle, providing you with ample space for big, beautiful sewing, quilting and embroidery projects.

## NEW 10-INCH TOUCH SCREEN AND MODERN USER INTERFACE

The large interactive touch screen with gesture capabilities, icons with text descriptions, and intuitive interactions makes sewing and embroidery easier than ever. It can be operated with touch gestures, the included touch screen pen, or an optional computer mouse.

#### **NEW HELP CENTER**

Access the onboard manual with search functionality, the Creative Consultant with step-by-step tutorials, or the Quick Start to get started sewing and embroidering in no time. The Help Center can be accessed on your personal device (tablet or smartphone) by simply scanning the QR code on screen (must be connected to WiFi) allowing you to always have information right by your side.



## NEW BERNINA PLACEMENT SCANNER AND CAMERA

Scan and view the embroidery hoop and view the needle area on screen with the Camera in both sewing and embroidery for perfect placement of stitch patterns and embroidery designs.

#### **NEW AUTOMATIC NEEDLE THREADER**

The Automatic Needle Threader helps you get started with a different thread by simply pushing a button. Conveniently and quickly, every single time.



# Sew many features!



## Sew without limitations.

Unlock unlimited creative potential by customizing the 2,927 stitch patterns or creating your own stitches with the Stitch Designer. Only BERNINA gives you Total Stitch Control to place and adjust every stitch exactly as you want it and with the new Jumbo Stitch, the stitches are magically transformed into patterns of all sizes — sizes never sewn before! Creative freedom to the fullest.

#### **NEW BERNINA PINPOINT LASER**

Enjoy pinpoint precision by seeing exactly where the needle will enter the fabric in every needle position. The BERNINA Pinpoint Laser marks your start and travel points as you sew and embroider.

#### NEW CUSTOMIZABLE STITCH ALTERING AREA

The Stitch Altering Area visualizes your sewing stitches and edits in real time. Zoom in and out, rotate the view and see the stitches magically come to life on the screen prior to sewing on your project. Activate the camera to view the needle area in the Stitch Altering Area and ensure your stitch pattern fits your needs.

#### **NEW JUMBO STITCH**

Resize any stitch from 25% to 500% for unlimited creative potential.

#### **NEW UNDO/REDO**

Undo and redo steps in sewing and Stitch Designer. View the changes instantly on the screen.

#### STITCH DESIGNER

Create your own stitches by drawing your ideas right on the touch screen. With a touch, the B 990 transforms your design into a stitch pattern or alters existing stitches as you wish.

#### **NEW FILE MANAGER**

Save adjusted or new stitch patterns and combinations. With the new File Manager, stitch patterns can be named and saved in the Personal Folder. Create folders, move, copy and paste files to organize your stitches and embroidery designs.









NEW Jumbo Stitch





#### Next generation embroidery with the B 990.

#### NEW BERNINA PLACEMENT SCANNER

Positioning of embroidery designs has never been easier. Scan to preview how your designs will look when stitched. Viewing the hooped fabric on the screen makes placement simple and provides a realistic preview for embroidery colors and sizing. Transfer the scanned background to the optional BERNINA Embroidery Software 9 DesignerPlus to digitize directly on your hooped project.

#### NEW CUSTOMIZABLE LETTERING

24 embroidery fonts with limitless resizing! Create embroidery lettering perfectly to fit your project with multiple lines, alignment and corrections to previously made text. Edit the stitch density and pull compensation, and transform the shape and spacing to get perfect results every time.

#### NEW ARRANGE FEATURES

Easily align, distribute, group/ungroup and move design stitchout order all while editing your designs. Match Start and Stop points of designs to create endless border and quilting designs without having to individually place multiple designs.

#### PINPOINT PLACEMENT WITH NEW 4-POINT

Perfect design placement starts with exact virtual positioning. Pinpoint Placement gives you total control of the stitching placement of your embroidery. With the new 4-Point Placement, simply define four points on the fabric in the hoop and the design is placed proportionally or morphed to fit the created boundary.

#### NEW WIFI CONNECTIVITY AND BERNINA STITCHOUT APP

WiFi allows you to transfer embroidery designs from your optional BERNINA Embroidery Software 9 DesignerPlus directly to your 8 990, or the other way around. And thanks to the new BERNINA Stitchout App, the embroidery process can be monitored on your smartphone or tablet. The B 990 connects with the app allowing you to monitor the status of your embroidery stitchout from any room in your house. The app notifies you when the machine needs your direct attention, like thread color change, thread breakage or when the design is finished.

## Quilt like a wizard.

The B 990 is your perfect quilting companion. With the large 14-inch throat space and the new BERNINA Integrated Stitch Regulator (BISR), quilting is comfortable and convenient. New features include the ability to adjust the minimum stitching speed and the adjustment of stitch lengths as stitches per inch (SPI).

Computerized Quilting with the SDT Embroidery Module empowers you to quilt like a pro. Unlimited scaling possibilities, the ability to modify the stitches per inch (SPI) and enhanced quilt securing enable you to achieve perfect results. New features let you further edit and customize quilting designs by visualizing the start and stop, flipping the start and stop position and matching the start and stop points. Use the over 200 built-in Customizable Quilt Designs, or expand your library. Computerized quilting is now in your total control.

The B 990 is a superior, all-in-one quilting machine. Extra-large space, precise stitch regulation and the ability to customize quilts of all sizes— you can feel confident creating quilt projects from the first to the last stitch!

## NEW BERNINA INTEGRATED STITCH REGULATOR (BISR)

The new BERNINA Integrated Stitch Regulator is more than convenient when it comes to free-motion sewing and quilting. BERNINA Stitch Regulation is now possible with all quilting applications — including Ruler Work! The built-in stitch regulation works automatically with the 5.5 mm BISR Stitch Plate with Sensor and all BERNINA quilting presser feet and accessories. Simply attach the stitch plate, and the quilting foot of your choice to achieve perfect quilting stitches with the exact same length at variable sewing speeds.



### NEW COMPUTERIZED QUILTING

The new Customizable Quilt Designs bring the functionality of professional longarm quilting to your embroidery machine. Unlimited scaling possibilities, the ability to modify the stitches per inch (SPI) and enhanced quilt securing functions enable you to achieve perfect computerized quilting on your embroidery machine.

Formats compatible: BQM, HQF, PAT, PLI, QLI and TAP.

### NEW START AND STOP EDITING

Push the boundaries of your computerized quilting by visualizing and adjusting the Start and Stop of Customizable Quilt Designs. Arrange designs to fit your quilt by flipping the position of the start and stop points, select multiple designs and match the start and stop points to create endless quilting designs with one touch — just like magic!

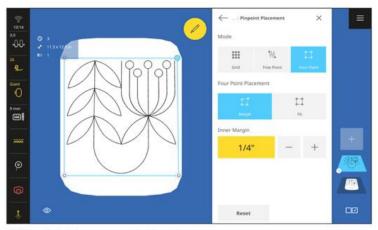
#### **NEW 4-POINT PLACEMENT**

Computerized quilting is easy with 4-Point Placement. Simply define four points on the fabric in the hoop and the design is placed proportionally or can be morphed to fit the created boundary. Add margin to adjust the spacing between the edge of your quilt block and the computerized quilting for a professional finish.

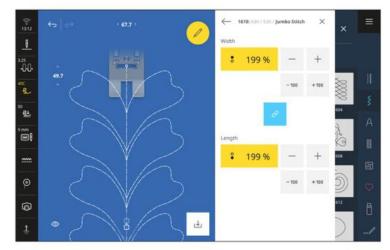
#### NEW GIANT HOOP WITH 12" SQUARE EMBROIDERY AREA

The new Giant Hoop is capable of stitching a full 12-inch square within the 16.1" x 12" embroidery field. Perfect for large quilt blocks! Easily hoop and re-hoop your quilt projects with the ergonomic twist lock closure and quick and easy markings on the inner hoop and template to align a 12-inch square. Effortless quilting even on the largest quilts.

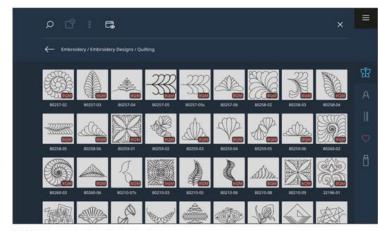




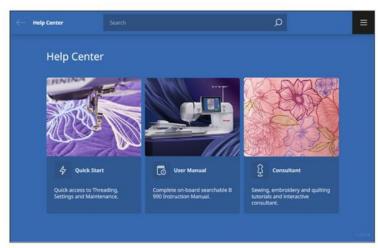
NEW 4-Point Placement with Morphing



NEW Jumbo Stitch NEW Help



NEW Customizable Quilt Designs





NEW Help Center

# More features you will love about the BERNINA 990.

#### **EASE OF USE**

The B 990 includes on-screen text to help you quickly find and understand editing features, saved and built-in stitch patterns and embroidery designs, and the machine settings. Use the search functionality in the Settings and Help Center to quickly find what you need when you need it.

#### **TOTAL STITCH CONTROL**

The B 990 provides an exclusive level of stitch control, up to 1,200 spm. Whether you are altering stitch length, stitch width or needle position, the machine will remember the details for you. Your personal settings can be saved for later use.

#### **BERNINA DUAL FEED**

The innovative BERNINA Dual Feed tames hard-to-manage fabrics providing suberb fabric feeding. The B 990 allows for fine-tuning of BERNINA Dual Feed. Easy to engage when needed, it tucks completely out of the way when it's not required.

#### **SEW WITH EVEN GREATER EASE**

The B 990 accomplishes many tasks all by itself. The presser foot lowers automatically at the beginning of a seam. Needle threading is simple and fast with the Automatic Needle Threader. The thread is cut automatically when you reach the end of a seam, or when you wish to change colors while embroidering. Moreover, a practical extension table (12.5" x 25.9") significantly increases your work area and is included in the standard package.

#### BERNINA ADAPTIVE THREAD TENSION

The BERNINA Adaptive Thread Tension, a BERNINA innovation, provides ideal thread tension while sewing to achieve perfect stitch quality on both sides of the fabric. Once the tension is set according to the thread and fabric used, BERNINA Adaptive Thread Tension will constantly check the thread tension, adjusting it automatically when needed. The result is the finest stitching without pressing a button.

#### **JUMBO BOBBIN**

The front loading, easy access Jumbo Bobbin holds up to 70% more thread than standard bobbins, allowing you to sew and embroider longer without interruption.

#### NEW BERNINA STITCHPRECISION<sup>2</sup> TECHNOLOGY

The B 990 features the next generation BERNINA stitch**precision**<sup>2</sup> Technology that makes your sewing, quilting and embroidery experience quieter, more precise and joyful.

#### **NEW STITCH PLATE RECOGNITION**

The B 990 automatically recognizes the stitch plate once it is attached to the machine. If the stitch plate is not compatible with the selected stitch pattern, needle or presser foot the machine will not sew as an additional security measure.





#### **EASE OF USE**



#### **Touch Gesture Editing**

Move, size and rotate the designs in the design altering area for quick and easy transformations.



#### File Manager

Save, name, copy, paste and move files in your Personal Folder. Receive additional information about designs before opening them in embroidery.



#### Settings

User-friendly settings with clear descriptions and searchable navigation.



#### **Help Center**

Connect to the Help Center with your personal device by scanning the QR code.

#### **EMBROIDERY EDITING**



#### Color Wheel

Change the hue and saturation of a design on screen. Individually adjust colors in the Color Wheel to truly customize your embroidery designs with clear visual representation.



#### Group/Ungroup

Combine designs into a Group to edit at once. Ungroup to edit designs individually, or by thread color.



#### **Customizable Lettering**

Unlimited resizing of the 24 embroidery fonts. Additional editing tools expand your embroidery lettering options.



#### **Shape Designer**

Arrange designs including imported stitches into formations such as rectangles, circles, hearts, stars, arches and more.

#### **DESIGN PLACEMENT**



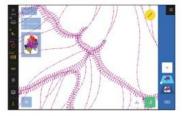
#### Arrange

Align, group, ungroup or rearrange stitchout order quickly and accurately with visualizations directly in the hoop.



#### **Pinpoint Placement**

Precisely place any embroidery design with 2-Point and 4-Point options.



#### **Virtual Positioning**

Place every design to an exact stitch and see the visualization in the hoop on the screen.



#### Camera

View the needle area for the perfect placement of stitch patterns and embroidery designs.

#### **NEXT LEVEL SEWING**



#### Stitch Designer

Create your own stitches and continuous line quilting designs by drawing your ideas right on the touch screen.



#### **Sideways Motion**

Enjoy 272 Sideways Motion stitches or create your own with the Jumbo Stitch for even more options.

#### **DESIGNS & ALPHABETS**



#### **Built-in Stitches**

Create with 2,927 sewing stitches including 16 sewing alphabets.



#### **Built-in Designs**

879 built-in embroidery and customizable quilt designs at your disposal.

# **EXTENDED SALE!**

\$700 OFF | NOW - October 15, 2025

**EXTENDED TO OCTOBER 15** 

# Free Kiwi with AUSSIE







# **EXTENDED SALE!**

\$700 OFF | NOW - October 15, 2025





# **EXTENDED SALE!**

\$600 OFF | NOW - October 15, 2025

**EXTENDED TO OCTOBER 15** 

# Free Kiwi with WALLABY

Hydraulic Lift Reg. \$2,399.99 \$1,799.99 Get a FREE KIWI!





# Introducing Kangaroo XL + Joey Electric or Hydraulic Lift Cabinet + Storage get a FREE Daylight Slimline Floor Lamp (\$310 value)



# Introducing Melbourne + Adelaide Electric or Hydraulic Lift Cabinet + Storage get a FREE Daylight Slimline Floor Lamp (\$310 value)





Adelaide

MSRP \$1,179.99

\$899.99

Includes free lamp (\$310 value)

Melbourne XLE

MSRP 3.099.99

\$2,299.99

Includes free lamp (\$310 value)

MSRP 2,359.99

\$1,799.99

(\$310 value)



August 29 - September 30 National Sewing Month



This October, Janome commemorates our company's founding by offering up generous gift packages and special pricing on some of our most popular and newest models.

Come Join Us in the Celebration!





Choose from custom Travel Cases, Embroidery

Design Kits, A.S.R.\* Cases... and much more!



Template Set
- Ruler Set (High Shank)
- Bobbin Package
(500 qty.)

# **JANOME**

# JANOME ANOME-VERSARY OCTOBER 2025 CELEBRATING OUR FOUNDING



and is the first in this series to include AcuSpark2, Enhanced Superior

Needle Threader 2, and to offer A.S.R.\* System as an optional accessory.

#### **Memory Craft 9480QC Professional**

#### GIFTS WITH PURCHAS

- Palm Quilting Paddles
- AcuFeed Deluxe Accessory Kit
- Edge-to-Edge Ruler Template Set
- Ruler Set (High Shank)
- Bobbin Package (500 qty.)



50% OFF w/ 9480QCP Purchase



Accurate Stitch Regulator

# **Memory Craft 1000**

Professional Features 400 built-in stitches, 11 one-step buttonholes, includes 9mm lettering



world to see your imagination through your sewing & embroidery. With 300 stitches, 241 built-in embroidery designs, and versatile editing functions, turn simple into simply awesome.

### **Memory Craft 100E**



Turn your embroidery from ordinary to extraordinary!

FIND YOUR LOCAL DEALER NOW!

YOUR AUTHORIZED LOCAL JANOME DEALER

Reliability by Design www.janome.com















FREE ARM ACCESSORY STORAGE



EXTRA-WIDE EXTENSION TABLE INCLUDED



7 MM STITCHES, SUPERIOR FEED SYSTEM PLUS



ONE-HANDED SUPERIOR NEEDLE THREADER 2

#### **FEATURES**

#### Technical

- Top loading full rotary hook - Advanced needle plate - 7-Piece feed dog - Superior Needle Threader 2 - Drop feed - Snap-on presser feet - Extra high presser foot lift - Easy bobbin winder - Easy set bobbin - Lighting: 2 locations (4 LEDs) - Free arm/flat bed convertible - Accessory storage - Work space: 8.3" x 4.7" (210 x 120 mm) - Size: 20" W x 12.5" H x 8.6" D - Weight: 20.9 lb (9.5 kg)

#### Sewing

- Superior Feed System Plus - 120
Stitches with alphabet - 7One-step
buttonholes - Maximum stitch width: 7
mm - Maximum stitch length: 5 mm Maximum sewing speed: 820 SPM Needle positions: 15 - Twin needle
setting - Automatic thread tension Foot pressure adjustment - Combine up
to 50 stitches in patterns - Mirror image
stitch patterns

#### Interactive

- LCD display with touch pad Start/Stop button - Reverse
button - Lock stitch button Needle up/down button Automatic thread cutter button Speed control slider - Direct
Select buttons for

8 Utility stitches

#### **Included Accessories**

- Zigzag foot A Zipper foot E
- Satin stitch foot F Blind hemming foot G - 1/4" seam
- foot O Automatic buttonhole
- foot R Foot controller -
- Extra-wide extension table -
- Semi-hard fabric cover

Skyline Bonus



Commemorative 10 Year Anniversary case with 25 blue bobbins, cleaning cloth and petite sewing kit.







# TRAVEL MATE 200

The **Janome Travel Mate 200** computerized sewing machine offers an incredible Travel machine with a wide selection of quilting and applique stitches, a programmable block alphabet perfect for personalizing projects and quilt labels. An automatic Thread Trimmer, Hard Cover, and Extension Table are also included... plus a Bonus Quilting Kit!



7-Piece Feed Dog



BONUS INCLUDED: Quilting Kit



200 Built-in Stitches



- Computerized Sewing Machine
- 200 Built-in Stitches, plus Alphabet
- 12 One-step Buttonholes
- Bright LED Screen with easy Navigation Keys
- Horizontal Rotary Hook Bobbin
- 820 stitches per minute
- Start/Stop Button
- Max. Stitch Width: 7mm
- Max. Stitch Length: 5mm
- 7-piece Feed Dog
- Free Arm Convertible

- Built-in One Hand Needle Threader
- Auto-declutch Bobbin Winder
- Adjustable Thread Tension
- Needle Up/Down
- Reverse Button
- Speed Control Slider
- Locking Stitch Button
- Automatic Thread Cutter
- Drop Feed





# TRAVEL MATE 50

The Janome Travel Mate 50 computerized sewing machine offers a solid travel machine with a versatile stitch collection that will see you through most sewing tasks. A jam-proof top drop-in bobbin with 50 built-in stitches, plus an abundant selection of accessories, allows you to take on quilting, fashion, or craft sewing with ease and confidence. Hard Cover and Extension Table included... plus a Bonus Quilting Kit!



7-Piece Feed Dog



**BONUS INCLUDED: Quilting Kit** 



50 Built-in Stitches

#### FEATURE

- Computerized Sewing Machine S • 50 Built-in Stitches • 3 Onestep Buttonholes • Bright LED Screen with
  - easy navigation keys
- 820 stitches per minute Start/Stop Button
- Max. Stitch Width: 7mm
- Max. Stitch Length: 5mm
- 7-piece Feed Dog
- Free Arm Convertible
- Built-in Needle Threader Auto-declutch Bobbin Winder • Adjustable Thread Tension • Needle Up/Down • Reverse Button • Speed Control Slider • Locking Stitch Button • Automatic Thread Cutter • Drop Feed







# Creativity That Grows With You.

THE TOPAZ™ FAMILY



**Topaz**<sup>™</sup> 55Q



Designer Topaz<sup>™</sup>

husqvarnaviking.com



# HUSQVARNA® VIKING® DESIGNER TOPAZ™ 65 Sewing & Embroidery Machine

The HUSQVARNA® VIKING® DESIGNER TOPAZ™ 65, sewing and embroidery machine. For those who want it all, adds powerful embroidery capabilities, large embroidery area.

#### 340 Embroidery Designs

Includes 340 embroidery designs, incorporating specialty techniques. Categories for easy selection, and 8 embroidery fonts, with both upper- and lower-case letters.

#### **Exact Position**

Place and match your embroideries with this feature for accurately placed designs every time with stitch point accuracy.

#### Large Embroidery Area

Two embroidery hoops included with purchase: DESIGNER™ Royal Hoop 360x200 mm & DESIGNER™ Splendid Square Hoop 120x120 mm.

#### **Specialty Technique Designs**

Create projects of limitless variation with the numerous specialty embroidery techniques available in your machine. Explore Thread Velvet, Reverse and Standard Appliqué, Endless, Free-Standing, Cutwork, Felting and more.

#### **CREATIVATE™** Connectivity\*

Connect all CREATIVATE enabled devices to communicate wirelessly between them, send embroidery designs, get automatic updates, and inspiration from the design catalog. \*Some CREATIVATE features require a paid membership.

#### JoyOS ADVISOR™

The JoyOS ADVISOR™ feature offers guidance and support and its right at your fingertips. Select your fabric type and choose from a wide selection of available sewing techniques. The JoyOS ADVISOR™ feature will instantly set the best stitch width, stitch length, thread tension/portioning, and presser foot pressure for the technique you have chosen. It also includes: Interactive Tutorials, Sewing Instructions, User's Guides and more.

Coming soon to our Louisville location!



#### Let your projects sparkle.

The HUSQVARNA VIKING TOPAZ 55Q sewing machine is designed for sewists who want to advance their skills and benefit from a truly remarkable sewing machine. It is also perfect for quilters who desire unique stitching and ample space to create.

#### **CREATIVATE™ Connectivity\***

Connect all CREATIVATE enabled devices to communicate wirelessly between them, send embroidery designs, get automatic updates, and inspiration from the design catalog. \*Some CREATIVATE features require a paid membership.

#### JoyOS ADVISOR™

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#### Large Color Touchscreen

Easily navigate on the 7" (153x85 mm) capacitive touch screen.

#### **EXCLUSIVE SENSOR SYSTEM™**

Automatically and continuously senses and adjusts to any thickness of fabric for perfect, even feeding as you sew. This includes automatic sensor foot lift, pivot and pressure.

#### **Automatic Needle Threader**

With the push of a lever the Automatic Needle Threader easily threads your needle every time while saving you time.

Coming soon to our Louisville location!



## NOW - DECEMBER 1, 2025

**ALL LONGARM MACHINES** 





Amara<sup>™</sup> ST with Lift Table

MSRP \$9,495 \$8,195



Moxie ST™ with HQ insight Table

MSRP \$6,495 \$5,595



Amara™20

with 10-ft Studio3 Frame\*

\$11,395



Moxie"

with 8-ft HQ Loft™ Frame

MSRP \$5,495 \$4,595



Amara<sup>™</sup> 24

with 10-ft Gallery2 Frame\*

14,195



Moxie XL® with 8-ft HQ Loft\* Frame

MSRP \$8,495

\$7,295



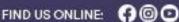
Pro-Stitcher®



Pro-Stitcher® with Pro-Stitcher Designer\*\*

\*Promotion dates are October 1, 2025 through December 1, 2025 only. Discounts available on new orders only. Cannot be combined with other offers ordiscounts. Contact your local retailer for participation details. Offervalld only at participating Handl Quilter retailers. Shipping rates apply.







# R25P PREMIUM PET VAC





# **INCLUDES...**

- Pet Tool
- Allergen Sensor
- HEPA Media Filter
- 15ft Cleaning Reach
- Red Carpet Service
- Granulated Charcoal Filter



Come see the rest of our selection!



# RICCAR R30 BRILLIANCE

SEE STORE FOR UP TO 72 MONTHS FINANCING. SAME AS CASH.

Winner of the Carpet & Rug Institute's Gold Seal of Approval, the R30 flexes its muscles with power, durability, and HEPA media filtration.

- 6-level height adjustment to help you clean no matter your floor type
- Multi-stage HEPA filtration clears the air of particles and odors
- 15-foot cleaning reach with telescoping aluminum wand and hose
- 11.5-inch cleaning width





The Best Pet Vac!





# Taylor Seville's Magic Fork Pins<sup>TM</sup>

Some of our favorite notions!

Trusted by sewists and quilt-makers for decades, Magic Fork Pins™ feature a comfortable grip and heat resistant handles, ideal for nesting seams, basting and pinning several layers of fabrics. These are an essential! Stock up now.





# byAnnie Stiletto & Pressing Tool

This is one of Annie's very favorite tools! She considers the stiletto/pressing tool to be every bit as important as a rotary cutter. It is always in her hand as she sews. The stiletto point enables you to hold pieces in place easily and is especially helpful when piecing or attaching bindings.



# Acorn Easy Precision Piecing Starter Kit<sup>TM</sup>

This fully-equipped kit has everything you need to start using the Easy Precision Piecing System™! Designed by quilters, for quilters, this kit can help beginners and advanced quilters alike take their skills to the next level.



# Fons & Porter Binding Tool

Another must-have for quilters! The Fons & Porter Binding Tool makes a great addition to any quilter's kit. Use this tool to get a smooth finish for binding ends, every single time. It is designed with a diagonal sewing line and trim guides at 1.75, 2, 2.25 and 2.5 inches.



# FIND YOUR LOCATION

# **LOUISVILLE - WESTPORT RD**

(Springhurst - Across from Chick-Fil-A)

10494 Westport Road Louisville, KY 40241 (502) 412-6040 We are open Monday - Friday 9:30 am - 5:30 pm & Saturday at 9:30 am - 4:30 pm



## **INDIANA - CLARKSVILLE**

(2 Blocks West of Super Store)

914 Eastern Boulevard Clarksville, IN 47129 (812) 283-8424 Monday - Friday 9:30 am - 5:30 pm & Saturday at 9:30 am - 4:30 pm

# **INDIANA - GREENWOOD**

(Next to Starbucks & McCallisters Deli)

1035 North SR 135 Greenwood, IN 46142 (317) 882-6672 Monday - Friday 9:30 am - 5:30 pm & Saturday at 9:30 am - 4:30 pm

# INDIANA - INDIANAPOLIS

**Quilt Quarters** 

9504 Haver Way, Indianapolis, IN (317) 757-8340 Monday - Friday 9-5 pm & Saturday at 9-4 pm

